



World Food
Programme

Programme
Alimentaire
Mondial

Programa
Mundial de
Alimentos

برنامج
الغذية
العالمي

The Food Aid Organization of the United Nations

Internship – World Food Programme Nordic Office

From 1 August 2012 – 31 January 2013

World Food Programme (WFP) is the world's largest humanitarian agency fighting hunger worldwide. Each year, we reach more than 90 million people with food assistance in over 70 countries. WFP is part of the United Nation system and voluntarily funded.

WFP Nordic Liaison Office, based in the UN House in Copenhagen, raises awareness of the plight of hunger and malnutrition and what WFP does to fight it. We use all possible platforms to reach out to the broad cross-section of stakeholders – from ministers, politicians, donors and partner organisations to media and the general public. Our main platforms are our own homepages and social media channels – we have a homepage, a Facebook page and a Twitter account for each of the Nordic countries. We also lecture at schools and universities, we participate in meetings, workshops and conferences and we reach out to the general public through different external media platforms.

The WFP Nordic Liaison office also serves as liaison between the WFP headquarters, regional and country offices and donor and other partner representatives in the Nordic countries.

Through our internship programme we employ 4 students – one from each of the Nordic countries Denmark, Finland, Norway and Sweden. The internship starts on 1th of August 2012 and ends on the 31st of January 2013. Under the direct supervision of the director of the WFP's Nordic Office, your main duties are:

- Maintain and further expand WFP Nordic Liaison Office's online support base through:
 - Creating content, translating, editing and updating Nordic language homepages
 - Creating content, translating, editing and updating Nordic language Facebook and Twitter accounts as well as other social media outlets
 - Assist in further developing and refining our strategic approach to online communication/social media
- Monitor national media on issues related to the work and mandate of WFP and report on relevant media coverage
- Carry out national political surveillance on issues related to the work and mandate of WFP and report on relevant developments in government policies in the respective countries
- Monitor trends and issues which impact hunger and food assistance and identify opportunities for WFP to influence public debate on hunger, food aid and development assistance
- Translate and distribute corporate updates, statements and press-releases through national media outlets
- Cooperate on various campaigns and outreach activities
- Host visits and make presentations to students about the work of WFP
- Maintain and expand WFP media network within the respective countries



Required qualifications:

- University level enrolment throughout the internship period is a precondition (please indicate expected date of graduation clearly)
- A bachelor degree is desirable and/or skills and maturity gained from relevant jobs or internships
- Experience in online communication – with a strong social media knowledge and working experience
- Experience working in national or international organizations, relevant to humanitarian and/or development field
- Excellent written communication skills in Danish, Finnish, Norwegian or Swedish – as relevant to the respective country under which you apply
- A good command of written and spoken English - the working language in WFP
- A good command of MS Office and preferably experience with content management systems (Drupal).
- Knowledge of Photoshop and/or InDesign an added advantage

WFP pays a monthly remuneration equivalent of US\$ 614

Application in English consisting of a CV and a cover letter should be e-mailed to birgitte.pedersen@wfp.org latest by 4 May 2012.

Please make sure to state your respective country (Denmark, Finland, Norway or Sweden) and “WFP internship” in the subject line. Interviews are scheduled to take place mid May 2012.

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For more information on WFP please visit:

Denmark: da.wfp.org

Finland: fi.wfp.org

Norway: no.wfp.org

Sweden: sv.wfp.org

WFP's internship programme: <http://www.wfp.org/about/vacancies/internship>

NB: Do not send your application through this link!