

BUSINESS DEVELOPMENT LABORATORY

Generate Business from Ideas!

The Business Development Laboratory will help you to develop your business competence and your business. The laboratory combines the business, legal and technology skills of students and researchers under the guidance of industry experts.



I warmly recommend the Business Development Laboratory to the university researchers. We students are really able to give them concrete help. In addition, they can get good advice and industry contacts through the business mentors.

(Student, Laboratory participant 2008)

The Business Development Laboratory is looking for:

- Business students doing their master's degree
- Law students doing their master's degree
- Researchers, preferably in the fields of ICT and Life-Science

The Business Development Laboratory will offer you:

- Both training and opportunities to practice planning the business concept of the new venture.
- Business and Law students will get a working experience as consultants.
- Researchers will get a realistic business plan on how to commercialise their invention.

Contact person program manager Veijo Pönni tel. (02) 333 9478, 050 542 6747, veijo.ponni@utu.fi

The Business Development Laboratory is a joint project of the Turku Science Park and Faculty of Law and Turku School of Economics at the University of Turku.

More information www.tse.utu.fi/bid

